PRN:		Course Code :	UBC101R

First Year **B.Com** End Semester Examination Winter 2023

Business Organization and Management

Day and Date: Monday, 11/12/2023 Max Marks: **50**

Time : 1.00 to 4.00 PM Duration: **02** hrs

Instructions:All questions are compulsory.

			Marks	Bloom's Level	CLO
Q.1		**Attempt any two from the following**			
	a)	Explain the meaning of "Division of Work" as one of Fayol's Principles of Management.	06	L2	1
	b)	Explain the roles and responsibilities of a manager in an organization.	06	L2	1
	c)	Discussthe Management principles outlined by Henri Fayol?	06	L2	1
Q.2		**Attempt any two from the following**			
	a)	Define planning and decision-making in the context of management.	06	L1	2
	b)	Name the various elements that make up the planning process	06	L1	2
	c)	Identify the key components of a decision-making process under conditions of certainty.	06	L1	2
Q.3		**Attempt the following**			
	a)	Define the term "decentralization" and briefly describe its significance in organizational management.	06	L2	3
	b)	Describe the process of departmentation and its importance in large organizations.	07	L2	3
		OR			
	b)	Describe the elements and functions of staffing in an organization and their significance in maintaining a capable workforce	07	L2	3

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Q.4 **Attempt the following**

a)	Apply the principles of direction to outline how you would lead a diverse team spread across different countries effectively.	06	L3	4
b)	Select an organization and apply both traditional and modern control techniques to identify potential areas for improvement in its operations.	07	L3	4

OR

b)	In a real-world scenario, outline the steps involved in the process of direction within an organization. Provide examples for each step to illustrate their application.	07	L3	4

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